

# Rocket City Technical Communication Conference

April 13, 2024. 9:00-1:00. Shelby Center, UAH Campus.

## 9:00. Session One: Managing the Unmanageable

### **Knowledge Management: The Art of Asking Questions**

*Danielle Walker, Knowledge Management Officer, PeopleTec, Inc.*

### **Configuration Management: What is CM?**

*Mary B. Brazelton, Configuration Management Manager, SAIC.*

## 10:00. Session Two: Organizing and Presenting Online Information

### **Instructional Design: Revolutionizing the Future of Online Learning**

*Joy Oettel, Instructional Designer and Multimedia Specialist, Athens State University.*

*Kimberly Davis, Lead Instructional Designer, Owner- Learning with Kimberly D.*

### **Information Architecture in Everyday Life**

*Ryan Weber, Associate Professor, UAH.*

## 11:00. Session Three: Tech Writing with Style

### **Unlocking Your Power as a Technical Writer**

*Jennifer Jones, Principal Technical Editor/Writer, Northrop Grumman.*

### **Creating a Writing Style Guide**

*Gia Jensen, Technical Writer, Frontier Technology Inc.*

## 12:00. Lunch and Conversation

*Everyone*

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Contact Ryan Weber at [rw0019@uah.edu](mailto:rw0019@uah.edu) to  
host a technical writing or UX intern



Join STC for a reading and discussion with  
science fiction author Les Johnson on May 9!

Look for the STC salary survey coming this summer!