

STC-NA Speakers and Events Calendar

2023 Events (Newest to Oldest)

Date	Speaker/Event Name	Event
12/10/2023	Announcement of 2023 Elected Officers and Admin Council Members	Email sent to STC-NA Members containing names of the 2024 Elected STC-NA Admin Council Officers. Include reminder to rejoin STC and North Alabama Chapter.
12/1-8/2023	Email Link to 2024 STC-NA Admin Council Online Election Form and Hold Election	An email was sent to STC-NA Members to use in voting for the 2024 STC-NA Admin Council Officers. Goal was to include information on all candidates running for office.
11/17/2023, EOD	End of Call for 2024 STC-NA Admin Council Nominations	This is due date for submittal of wish to run for leadership election to the STC-NA Admin Council. To submit your name, send an email stating your desire to run for position, brief bio, and picture are required.
11/10/2023	STC-NA Call for Nominations – 2024 STC-NA Admin Council	Call for 2024 STC-NA Admin Council Nominations started.
11/2/2023 Virtual Meeting	STC-NA Admin Council Meeting – Election and Budget Focused	STC-NA Officer Planning Meeting. Purpose: Upcoming election, budget planning, and discussion of potential transition to Society budget oversight.
10/10/2023, 6-7 pm, UAH Library	UAH Tech Writing Department Student Meeting – Guest Speaker Sean Hubbell, UML Diagrams	Speaker: Sean Hubbell on UML Diagrams When: Tuesday, October 10, 6 pm Central Location: UAH Campus Library, Library Room 111 Parking Map: https://www.uah.edu/map , Park in Lot G17 More Info or to RSVP: Dr. Ryan Weber.
9/28/2023 Virtual Meeting	STC-NA Admin Council Meeting – Budget Focused See meeting notes emailed to leadership on 9/29/2023 from Heather.	STC-NA Admin Council Agenda, 9/21/2023, 5:30pm-6:30pm Purpose/agenda: <ul style="list-style-type: none"> • Membership • Budget/Expenses – Potential transition of chapter bank account to Society management. • Meeting – Ryan – UML speaker scheduled for October. • Chapter options and future
8/24/2023 Networking Event	STC-NA Meet-and-Greet, 8/24/2023	When: 8/24/2023, 5:30-7 pm Central. Where: Biergarten , U.S. Space and Rocket Center, 1 Tranquility Base, Huntsville, AL 35805.
6/8/2023 Virtual Meeting	STC-NA Admin Council Meeting See meeting notes emailed to leadership on 6/9/2023 from Heather.	STC-NA Officer Planning Meeting. Purpose/agenda – Recap of our 2023 Goals <ul style="list-style-type: none"> • Four planned Admin Council Meetings in 2023. Two completed so far. • One Member Event or Speaker Meeting per quarter in 2023. This goal is/will be met by: <ul style="list-style-type: none"> ○ UAH/STC-NA – Rocket City Tech Comm Mini-Con on March 25, which had 7 speakers. Organized by Ryan. 23 attendees. ○ Meet-n-greet Member Biergarten Event held on 8/24/2023. ○ UAH Speaker meeting on 10/10/2023. • Membership • Student Liaison Report – Potential meeting space at Lowe Mill. • Budget and Suggestion for bank account management by Society. • Upcoming Meet-and-Greet Event in August.
3/25/2023, UAH Shelby Center Mini-Con	UAH/STC-NA – UAH/STC-NA – Rocket City Tech Comm Mini-Con on March 25, which had 5 speakers. Organized by Ryan. 23 attendees.	Speakers: <ul style="list-style-type: none"> • You Got Your First DoD Job. Now What? Bryan Massey. • Systems Technology and Research. Moving on Up! How to Advance in Technical Writing Amber Schmidt. Torch Technologies. • Working with SMEs in a Communication Role Rachel Wyatt. UAH.

Date	Speaker/Event Name	Event
		<ul style="list-style-type: none"> Two Critical Skills Every UX Researcher & Designer Should Have Husna Ansari. Think Company. AI and Writing Brenda Pearce. SweetWater Marketing. Writing and Delivering Documentation in a Dev Ops Environment Courtney Cummings. Hexagon. Creating a Sustainable Podcast Ryan Weber. UAH.
1/26/2023 Virtual Meeting	STC-NA Admin Council Meeting See meeting notes emailed to leadership on 2/16/2023 from Heather.	STC-NA Officer Planning Meeting for 2023 Rocket City Tech Comm Mini-Con in March.

2022 Events (Newest to Oldest)

Date	Speaker/Event Name	Event
12/17/2022	Announcement of 2023 Elected Officers and Admin Council Members	Email will be sent to STC-NA Members containing names of the 2023 Elected STC-NA Admin Council Officers. Include reminder to rejoin STC and North Alabama Chapter.
12/1-11/2022	Email Link to 2023 STC-NA Admin Council Online Election Form and Hold Election	An email will be sent to STC-NA Members to use in voting for the 2023 STC-NA Admin Council Officers. Goal is to include information on all candidates running for office.
NOV-DEC Short-term Volunteer Opportunity	Short-term volunteer opportunity.	UAH Student Profiles – Volunteers are needed to proofread student papers. Coordinated by Dr. Ryan Weber, UAH Technical Writing Department Director. Students write papers, which are reviewed by STC-NA volunteers.
11/17/2022, EOD	End of Call for 2023 STC-NA Admin Council Nominations	This is due date for submittal of wish to run for leadership election to the STC-NA Admin Council. To submit your name, send an email stating your desire to run for position, brief bio, and picture are required.
11/3/2022 Zoom Online Meeting	STC-NA Member Meeting – Call for 2023 STC-NA Admin Council Nominations and Networking	Topic: Call for 2023 STC-NA Admin Council Nominations and speaker topics for 2023. General business meeting.
10/25/2022 Virtual Meeting	STC-NA Member Meeting – Guest Speaker John Clement, Technical Communication – A Lifetime of Learning Video Recording Link	John will discuss three places you should exert yourself to grow as a technical communicator: classes, career, and community. It is never too early to prepare for becoming a technical communicator; that includes getting involved in organizations like STC and its resources, which include networking, volunteering, scholarship opportunities, and more. John will talk about his time as a student leader in STC and at his tech comm club at UCF and how they both benefited his student experiences.
9/25/2022	STC-NA Newsletter	Send quarterly newsletter with Upcoming Meeting Announcements, Nominations Information, and Other News.
9/29/2022 Virtual Meeting	STC-NA Admin Council Meeting – Budget Focused	STC-NA Officer Planning Meeting. Purpose: Review Budget Plan for 2023.
8/4/2022 Virtual Meeting	STC-NA Admin Council Meeting	STC-NA Officer Planning Meeting.
7/21/2022 UAH/APMP Shared Virtual Meeting	Association of Proposal Management Professionals (APMP) Not Recorded.	Dr. Ryan Weber STC-NA Student Liaison and Lee Mixon, Chair of the Association of Proposal Management Professional MidSouth Chapter will host a roundtable of proposal management professionals discussing their work and offering advice about finding success in the field.
5/5/2022 Virtual Meeting	STC-NA Member Meeting – STC Salary Database and UAH Salary Survey Results Not Recorded.	This is an informal review of the 2020-2021 STC Salary Database . Heather McCain will share how to find it and will review how it is organized. Dr. Ryan Weber, who leads the Technical Writing Department at UAH, will share his thoughts on the 2020-2021 STC Salary Database compared to the UAH Salary Survey performed in late 2019 by the Technical Writing Department at UAH. Then, we will have open discussion on the results for Alabama technical communicators and related roles.



Date	Speaker/Event Name	Event
3/31/2022	STC-NA Newsletter	Send quarterly newsletter with UAH Student Tech Comm Articles and Other News.
2/3/2022 Virtual Meeting	STC-NA Member/Speaker Meeting – Google Suite for Non-Profits Video Recording Link	Art Berger, STC Carolina Chapter, speaks about how to set up Google Suite for Non-Profits.
2/17/2022	STC-NA Admin Council Meeting	STC-NA Officer Planning Meeting.

2021 Events (Newest to Oldest)

Date	Speaker/Event Name	Event
12/18/2021 – 1/7/2022	Christmas and New Year's Break	
12/17/2021	Announcement of 2022 Elected Officers and Admin Council Members	Email will be sent to STC-NA Members containing names of the 2022 Elected STC-NA Admin Council Officers. Include reminder to rejoin STC and North Alabama Chapter.
12/1-11/2021	Email Link to 2022 STC-NA Admin Council Online Election Form and Hold Election	An email will be sent to STC-NA Members to use in voting for the 2022 STC-NA Admin Council Officers. Goal is to include information on all candidates running for office.
11/15 – 12/6 Short-term Volunteer Opportunity	Short-term volunteer opportunity.	UAH Student Profiles – Proofread student papers. Coordinated by Dr. Ryan Weber, UAH Technical Writing Department Director. Students write papers, which are reviewed by STC-NA volunteers.
11/12/2021, EOD	End of Call for 2022 STC-NA Admin Council Nominations	This is due date for submittal of wish to run for leadership election to the STC-NA Admin Council. To submit your name, send an email stating your desire to run for position, brief bio, and picture are required.
11/4/2021, 6 pm Zoom	STC-NA Member Meeting – Call for 2022 STC-NA Admin Council Nominations	Topic: Call for 2022 STC-NA Admin Council Nominations and speaker topics for 2022. General business meeting.
10/28/2021, 5 pm Zoom Online Meeting	STC-NA Admin Council Meeting – Budget Focused	STC-NA Officer Planning Meeting. Purpose: Review Budget Plan for 2022.
10/1/2021	STC-NA Quarterly Newsletter	Distribute newsletter to STC-NA Members and Friends. Include message about Call for 2022 STC-NA Admin Council Nominations.
9/2/2021, 6 pm Zoom Online Meeting	Monica Tucker, Effective Listening Video Recording Link	Speaker Topic: Effective Listening – Monica Tucker is a certified John Maxwell Coach as well as a health advocate. Monica is very active in Toastmasters International as a current district officer, and she also does educational presentations for the local Alzheimer's Association. During her Toastmasters affiliation, she learned about active listening, and realized most people listen to respond and not listen to the conversation, meanings and signals. Effective Listening will help you realize how you are listening and how to be more active. Engaging and funny, Monica delivers a high impact and impactful message that is light and entertaining. You will walk away with knowledge and will be empowered to make changes.
8/26/2021, 5 pm Zoom Online Meeting	STC-NA Admin Council Meeting	STC-NA Officer Planning Meeting. Purpose: Determine if Social Event in September is feasible. Discuss what is needed to support Rocket City Technical Communication Conference.
7/29/2021, 5 pm	STC-NA Admin Council Meeting	STC-NA Officer Planning Meeting.

Date	Speaker/Event Name	Event
Zoom Online Meeting		
7/1/2021	STC-NA Quarterly Newsletter	Distribute newsletter to STC-NA Members and Friends. Include message about upcoming meeting.
5/6/2021, 6 pm Zoom Online Meeting	Rosilyn Rayborn Video Recording Link	<p>Speaker Topic: Approach Your Next Career with Confidence – Rosilyn Rayborn discusses, <i>In the Age of the Pandemic, How to Present Yourself to Potential Employers to Get Hired – Approach Your Next Career Search with Confidence!</i> Are you staying at a job you no longer love just because you dread the idea of the job search? Then, this session is for you! The secret is treating the job search like a buyer journey. While there’s no magic bullet to landing the perfect job, there are some marketing tools and techniques that, when applied properly, will help you feel more confident and stand out from other applicants. In this session, you’ll learn:</p> <ol style="list-style-type: none"> 1. All of the key players in the job search buyer group, 2. What’s important to communicate at every stage of the process from screening to final interview, and 3. Tools and tricks to pull out at each stage to make you look like a rock star. <p>About the Speaker: With more than 15 years of marketing experience, Rosilyn Rayborn has worked in many industries and held various roles all in the name of good marketing. She’s worked as a technical writer for SaaS startups, provided social media support for healthcare providers, managed online reputation and PR campaigns, and developed content for B2B and B2C brands. Learn more about Rosilyn at rosilynrayborn.com.</p>
4/1/2021	STC-NA Quarterly Newsletter	Distribute newsletter to STC-NA Members and Friends. Include message about upcoming meeting.
3/4/2021, 5 pm Zoom Online Meeting	STC-NA Officer Meeting	STC-NA Officer Planning Meeting.
2/4/2021, 6 pm Zoom Online Meeting	Bart Leahy Video Recording Link Link to Slide Presentation	<p>Speaker Topic: Getting Things Rolling: Starting Your Technical Writing Business – Bart Leahy discusses some of the basics of solo entrepreneurship, including <i>identifying your target customer(s) and work, establishing your rates and fees, marketing to your customers, managing your business, and taking things to the next level.</i> Bart has enjoyed a diverse career. Over the past 20 years, he has worked for organizations as diverse as the Walt Disney Company, Department of Defense, NASA Marshall Spaceflight Center, Nissan North America, Bryce Space & Technology, Spaceflight Insider, and the Science Cheerleaders. Now a freelance technical writer supporting corporate customers, he provides advice for students and young professionals on his blog, <i>Heroic Technical Writing</i>. In 2020, he crystallized his online advice into a paperback and Kindle book: <i>Heroic Technical Writing: Making a Difference in the Workplace and Your Life</i>. He has a Bachelor’s Degree in English from Northern Illinois University and a Master’s Degree in Technical Writing from the University of Central Florida.</p>
2/1/2021	STC-NA Quarterly Newsletter	Distribute newsletter to STC-NA Members and Friends. Include message about 2021 Admin Council and upcoming meeting.
1/14/2021, 5 pm Zoom Online Meeting	STC-NA Officer Meeting	STC-NA Officer Planning Meeting.

2020 Events (Newest to Oldest)

Date	Speaker/Event Name	Event
11/5/2020, 5 pm Zoom Online Meeting	STC-NA Officer Meeting	STC-NA Officer Planning Meeting.
9/15/2020 Zoom Online Panel Discussion	David Hitt, Moderator Colin Burgess, NSS Author Michelle Evans, NSS Author Francis French, NSS Author Jay Gallentine, NSS Author John Youskauskas, NSS Author Full Video Recording (1 hour 54 minutes) The Write Stuff 1 – Who are you when you’re not being an author? The Write Stuff 2 – How did your books come about? The Write Stuff 3 – Challenge of Writing about Rocket Science The Write Stuff 4 – What is the secret to becoming a writer? The Write Stuff 5 – What is your best story? The Write Stuff 6 – How do you know when you have researched enough? The Write Stuff 7 – What is the future of the space scene?	Joint meeting of the STC-NA, Huntsville, AL L5 Society (HAL5), and University of Alabama at Huntsville Technical Writing Department with guest panelists from <i>The Write Stuff: The Authors Who Chronicle Humanity’s Outward Odyssey</i> – A Panel Discussion by Nebraska Press Authors of Space Related Books. <div style="text-align: center;">   PAGE_1_STC_Panelist_PAGE_2_STC_Panelist_20200915.png 20200915.png </div> Lively, fun, and educational discussion from authors who have made it their goal to share behind-the-scenes stories behind space flight history. Examples of books published include <i>Selecting the Mercury Seven, Teacher in Space, Fallen Astronauts, Shattered Dreams, The X-15 Rocket Plane, In the Shadow of the Moon, Into That Silent Sea, Apollo Pilot, Ambassadors from Earth, Infinity Beckoned, Homesteading Space: The Skylab Story, Bold They Rise: The Space Shuttle Early Years, Come Fly with Us, and Footprints in the Dust.</i>
5/9/2020 Canceled due to COVID-19	CASA Garden of Madison County	Community volunteer event for STC-NA. Do good stuff! Commune with nature! Beef up your portfolio! Come garden with us at CASA of Madison County. Casa helps elderly and home bound by delivering vegetables grown in their organic 3-acre garden.
4/7/2020, 6 pm Zoom Online Meeting	Rosilyn Rayborn Video Recording Link	Topic: “Do As I Say and Not As I Do: The Most Powerful—and Practical—Lessons I’ve Learned to Inspire My Personal Brand and How You Can Learn from Them, Too!” Bio: With more than 15 years of marketing experience, Rosilyn Rayborn has worked in many industries and held various roles all in the name of good marketing. She has worked as a technical writer for SaaS startups, provided social media support for healthcare providers, managed online reputation and PR campaigns, and developed content for B2B and B2C brands. In her last position, she did these things for a portfolio of more than 120 brands. In her latest role, Rosilyn is taking on the CPG industry—providing support to notable consumer-facing brands as Creative Director of <i>brandcory</i> —a Dallas-based branding agency. Outside work, Rosilyn has participated in the entrepreneurial realm, starting an online cosmetics company and she is now focused on her latest hobby, genealogy. Rosilyn has been featured on countless panels and at various conferences to discuss marketing trends, genealogy and more. Learn more about Rosilyn at rosilynrayborn.com .
3/21/2020 On-location event at UAH campus	2020 Rocket City Technical Communication Mini-Conference, Coordinated and Hosted by Dr. Ryan Weber, UAH Technical Writing Department	2020 Rocket City Technical Communication Mini-Conference. Half-day conference held in the morning. Learn about various technical communication topics from local leaders in various industries in the Huntsville/North Alabama area. Details to be announced soon.

Date	Speaker/Event Name	Event
Canceled due to COVID-19		Location: Location: UAH Campus, Shelby Center for Science and Technology . See UAH campus MAP at Building #20 SST . Parking is open on Saturday.
3/19/2020 On-location event at UAH campus Canceled due to COVID-19	Ryan Cole, Author/Presenter	Topic: "Writing Rural History: My Success, Failure, and Future Vision of Telling the Complete Story." Ryan Cole will speak about his book research and writing process, his journey through self-publishing, and community responses to his books. Bio: Ryan Cole is from the Town of Altoona, AL, and has a background in geoarchaeology and municipal government. He began researching and writing to share his town's local history and find answers to unanswered historical questions. In September 2019, he was listed on <i>People of Alabama.com</i> for his work in documenting the history of his hometown in <i>100 Years of Altoona: From Coal to Cotton</i> and other books. Location: UAH Campus, Shelby Center for Science and Technology, Room 301 . See UAH campus MAP at Building #20 SST . Parking is open after 5:30pm.
2/6/2020 6:30 pm	Networking Social	Networking Dinner/Social. Catch up with STC Members. Meet the officers for 2020. Location: West End Grill, 6610 Old Madison Pike NW, Huntsville, AL 35806 Map: Link Phone: 256-722-8040 General Website Link: https://www.westendgrillhsv.com
1/14/2020 Networking at 6 pm and Presentation at 6:30 pm	Chantaine Rhoe-Bulluck, Presenter	"Step In! Step Up! Step Out! – How to Create Your Own Luck and Impact with Networking Skills" by Chantaine Rhoe-Bulluck. She is a software engineer and has her own business. Location: Downtown Huntsville Library, 915 Monroe Street, Huntsville, AL 35801, 2 nd Floor, Foundation Conference Room behind the Main Desk. In this insightful and engaging workshop, Chantaine Rhoe-Bulluck gives you practical steps to build the key skill in becoming successful in your profession that no one talks about, but you should know if you want to advance your career.

2017-2019 Events (Newest to Oldest)

Date	Speaker/Event Name	Event
2019-12-3 11:30 am	Networking Lunch	Networking Lunch. Location: Stovehouse – Meet at the Courtyard near Taqueria El Cazador. Map: Link Address: 3414 Governors Drive, Huntsville, AL 35805 Phone: 256-801-2424 General Website Link: https://www.stovehouse.com/
2019-11-7, 6 pm	Suezy Proctor, Toastmasters	"Becoming, Being and Toasting a Toastmaster" by Suezy Proctor, who is a four-time Distinguished Toastmaster, Past International Director, and Toastmaster's International Presidential Citation Recipient. Networking: 6 pm; Presentation: 6:30 pm. Location: UAH Campus, Shelby Center for Science and Technology, Room 301.
2019-9-26	Networking Event	Mad Malts Networking. Theme: Funny Interview Stories.
2019-9-10	Courtney Cummings, Hexagon	"Writing User Stories."
2019-7-27	CASA Garden of Madison County	Community volunteer event for STC-NA. Do good stuff! Commune with nature! Beef up your portfolio! Come garden with us at CASA of Madison County. Casa helps elderly and home bound by delivering vegetables grown in their organic 3-acre garden.

Date	Speaker/Event Name	Event
2019-05-09	Bart Leahy, HAL5	"Communicating About Space: Pitfalls and Priorities."
2019-04-13	Elizabeth Hagale, Social Media Manager, Mindvolt	"Social Listening or: How I Learned to Stop Worrying and Love Google Alerts" at the 2019 Rocket City Technical Communication Conference.
2019-04-13	Madeleine Miller, Director of Proposals, Tyonek Manufacturing Group, Inc.	"Government Proposals: The Team's the Thing" at the 2019 Rocket City Technical Communication Conference.
2019-04-13	Piyawan Charoensap-Kelly, Lecturer, Communication Arts Department, UAH	"How to Give Effective Technical Presentations to Culturally Diverse Audience" at the 2019 Rocket City Technical Communication Conference.
2019-04-13	Nancy Fae O. King, SHRM-SCP, SPHR, Graduate Student, Communication Arts, UAH	"Intercultural Communication Competence in the U.S." at the 2019 Rocket City Technical Communication Conference.
2019-04-13	Bonnie Winstel, Product Specialist/Tech Writer, Book Systems, Inc.	"Beta Testing in the Software Cycle: One Tech Writer's Role" at the 2019 Rocket City Technical Communication Conference.
2019-04-13	Ryan Weber, Associate Professor of English, UAH	"Who are Technical Communicators Today?" at the 2019 Rocket City Technical Communication Conference.
2019-03-05	Pedro Rodriguez, Brand Specialist/Graphic Designer in Marketing and Communications Department of UAH	"Quick Design Tips for Technical Writers."
2018-10-30	Networking Lunch	Networking Lunch
2018-09-27	Tess Olten, Instructional Designer at UAH	Free Workshop – "ePortfolios: Creating Your Digital Footprint."
2018-08-29	Kristin Scroggin, Owner and Lead Trainer at genWHY Communication Strategies	10-Minute Tech Comm Episode on Communicating with Millennials at Work: Kristin Scroggin joins 10-Minute Tech Comm host Ryan Weber for an interview about how companies can better communicate with millennial employees. Interview Length: 1 hour, 2 minutes
2018-05-17	Translation Services - Interpro Technology Services	Lunch and Learn (On-location and On-line)
2018-03-10	Kristyna Selph, Executive Communications/Speechwriter, LSINC at NASA Marshall Space Flight Center	"Finding and Using Voice: A NASA Speechwriter's Journey to Effectively Communicating Awesome, yet Complicated, Space Stuff" at the 2018 Rocket City Technical Communication Conference.
2018-03-10	Kristi L. Caudill, Communications Analyst, SAIC	"Keeping up with Technology in Department of Defense Technical Communication" at the 2018 Rocket City Technical Communication Conference.
2018-03-10	Andrea Canerossi, Delivery Excellence Manager, IBM, and Julie Blair, Business Analyst, Calibre	"Building Excellence: Creating a Process Catalog" at the 2018 Rocket City Technical Communication Conference.
2018-03-10	Terry Callaghan, Owner, OfficeXchange, LLC	"How to Work an 8 Hour Day in a 24/7 World" at the 2018 Rocket City Technical Communication Conference.
2018-03-10	John Brewer, Technical Writer, GaN Corporation	"What Gets Measured, Gets Attention" at the 2018 Rocket City Technical Communication Conference.
2018-03-10	Dr. Joy Robinson, Assistant Professor of English, UAH, and Dr. Candice Lanius, Assistant Professor of Communication Arts, UAH	"Sorting Out UX Methods" at the 2018 Rocket City Technical Communication Conference.
2018-03-10	Richard Williams, President, Media Fusion	"A New Reality? Communicating in Virtual and Augmented Reality" at the 2018 Rocket City Technical Communication Conference.
2018-03-10	Benjamin Tarsa, Marketing and Business Manager, Gamepedia	"Intro to Wikis and Community Building" at the 2018 Rocket City Technical Communication Conference.
2018-01-23	Julie Blair	Watch and Discuss, Art and Copy.
2017-12-09	Green Bus Brewery	Tour and Book Talk (North Alabama Beer, An Intoxicating History)
2017-11-30	Networking Lunch	Networking Lunch
2017-10-25	Networking Night	Bring a story or insight to share about acronyms!
2017-09-19	Book Systems: Rachel Gould and Bonnie Winstel	"How One Company Makes Peer Review Work" Roundtable Discussion.
2017-05-03	Karlton Stephens, North Alabama Education Opportunity Center	"Interview Basics"
2017-03-16	Networking Lunch	Networking Lunch