

Society for Technical Communication (STC) Huntsville/North Alabama (NA)

STC-NA helps volunteers grow their careers.
Spring 2021

Next Meeting – Welcome Back, Rosilyn!

What: “In the Age of the Pandemic, How to Present Yourself to Potential Employers to Get Hired – Approach Your Next Career Search with Confidence!” by Rosilyn Rayborn

When: May 6, 2021

Presentation Start Time: 6:00 pm Central (If possible, please log in 10 minutes before the presentation.)

Where: Zoom Online/Virtual Meeting

How: This virtual event requires **RSVP by May 5, 5:00 pm Central**. To RSVP, send an email with your Name and Org Affiliation (STC-NA, UAH, or Friend) to STC-NA_RSVP_Speaker_Meeting@Outlook.com. You will receive a confirmation email within a day that contains information on accessing the meeting online.

Description: Rosilyn Rayborn presents, *In the Age of the Pandemic, How to Present Yourself to Potential Employers to Get Hired – Approach Your Next Career Search with Confidence!*

Are you staying at a job you no longer love just because you dread the idea of the job search? Then, this session is for you! The secret is treating the job search like a buyer journey. While there's no magic bullet to landing the perfect job, there are some marketing tools and techniques that, when applied properly, will help you feel more confident and stand out from other applicants.

In this session, you'll learn:

1. All of the key players in the job search buyer group,
2. What's important to communicate at every stage of the process from screening to final interview, and
3. Tools and tricks to pull out at each stage to make you look like a rock star.



About the Speaker: With more than 15 years of marketing experience, Rosilyn Rayborn has worked in many industries and held various roles all in the name of good marketing. She's worked as a technical writer for SaaS startups, provided social media support for healthcare providers, managed online reputation and PR campaigns, and developed content for B2B and B2C brands. Learn more about Rosilyn at rosilynrayborn.com.

KUDOS and THANK YOU to STC-NA Member, Robin Scott

Congratulations to **Robin Scott** for her article, *NSS Chapter Partners Present Outward Odyssey Series Authors*, being published in *ad Astra – The Magazine of the National Space Society*, Fall 2020, Issue 4 (space.nss.org). Robin's article highlighted the six-panelist virtual discussion held in September 2020, which was called, **The Write Stuff: The Authors Who Chronicle Humanity's Outward Odyssey**. The six panelists were the authors of the *Outward Odyssey: A People's History of Spaceflight* series, which is published by the University of Nebraska Press (UNP). The meeting was hosted by the **STC-NA, HAL5 and UAH**.

Robin also deserves a warm thank you from the STC-NA Chapter. She not only had the idea for contacting David Hitt (*Outward Odyssey* series author and *The Write Stuff* panelist and moderator) about speaking, but she also played a critical role in communicating the event with HAL5 and STC-NA by developing a flyer for the event. In January 2021, she donated publish proceeds of her article to STC-NA. **Thank you, Robin!**

**STC-NA needs meeting TOPIC IDEAS and VOLUNTEERS – short-term or long-term accepted!
If you want to build a skill, let us know what it is. We will find a way to help.**

We hope to see you at an STC-NA meeting in the future and would love to learn from you what meeting topics are critical to helping you grow your career. As networking in person has been difficult for many, we hope that you will consider networking as a volunteer for our chapter. To learn more about volunteering, send an email to STC-NA_RSVP_Speaker_Meeting@Outlook.com. And, remember, STC-NA partners with volunteers to help them build their careers!

Learn more about STC Membership here: [Membership Levels and Benefits | Society for Technical Communication \(stc.org\)](#).

About STC-NA

About the Society for Technical Communication (STC) Huntsville/North Alabama (NA) Chapter

The Huntsville/North Alabama Chapter of the Society for Technical Communication (STC) has been a leading professional resource for area technical communicators since 1959. We hold Fall, Winter and Spring meetings to help technical communicators and other professionals network. **We hope you can join us!**

2020-2021 STC-NA Volunteer Officers

We strive to serve the North Alabama technical communication community by providing opportunities for learning, networking, and volunteering. If you have an interest in STC-NA and/or in building your community by volunteering, then please respond to this email. **We look forward to hearing from you...**

Tech Comm Profiles

Intern students at the University of Alabama in Huntsville are producing more profile articles on local technical writers and STC-NA speakers. Articles will be coming soon to the [STC-NA Tech Comm Profiles](#) page. Thank you goes to Dr. Ryan Weber for helping his students learn about technical writing as a career and for giving them opportunities to network and build their portfolios.

Society for Technical Communication (STC)-Huntsville/North Alabama (NA) 2021 Chapter Officers



Heather McCain is the STC-NA President and has held the role since January 2020. She previously served as Secretary for STC-NA in 2018 and 2019. Heather became a professional technical communicator and an STC member in 1996. Despite breaks in her membership, Heather has been a volunteer for most of her membership across three chapters. Past roles held include president, secretary, membership manager, newsletter editor, online meeting coordinator, and webmaster. Heather currently works as a contract technical writer in the Birmingham area.



Eric Brittingham is the Secretary/Treasurer of the STC-H/NA chapter and works as a Principal User Assistance Consultant with Hexagon PPM (formerly Intergraph) developing documentation and training for the company's engineering and construction information management software products. Before 2007, he lived in northern Delaware and was a member of the Philadelphia Metro chapter, working as an instructional designer, business analyst, solution analyst, and documentation writer for various corporations. He currently lives in Madison County, Alabama.



Julie Blair is the current Membership Chair of the STC North Alabama Chapter. A member since 2011, she has held multiple offices and roles in the chapter. In her service to STC, Julie attended three Summits. She has presented at the STC mini-con, which she never misses. Under her Presidency, the Chapter flourished with professional development and networking opportunities. Julie has met with tech comm college students and others interested in tech comm for the last 10 years. Twice, Julie earned a Team IBM coin. Julie has experience in both software and hardware writing.



Beverly Watson is the current STC-NA Chapter Webmaster. She has been a member of the Society for Technical Communication since 2011 and has served as Chapter Secretary and President for STC-NA. Beverly has over 25 years of professional experience in the aerospace and defense industries. She currently works as a technical editor in North Alabama.



Ryan Weber is an Associate Professor of English and the Director of Business and Technical Writing at The University of Alabama in Huntsville. His research has appeared in *Technical Communication*, *Technical Communication Quarterly*, *IEEE: Transactions on Professional Communication*, and other publications. He edits the Student Perspectives column for the STC Monthly Magazine *Intercom* and also hosts the podcast 10-Minute Tech Comm.