



Huntsville STC Council Meeting

February 21, 2012

Attendees: Brandon Dauphinais, Brian Coppock, Eric Brittingham, Peggy Campos, Ryan Weber, Julie Blair, and Barbara Adams

Discussion Topics

- Rocket City Technical Communications Conference—
 - E-mail from Sheila Knight suggested that fliers for the conference be passed out at the Wednesday, March 7, 2012 Eminent Scholar Lecture. Barbara Adams and Peggy Campos volunteered to pass them out prior to the event. Ryan Weber will make an announcement about the conference during the lecture.
 - Ryan volunteered to make the flyer for the event
 - Cindy Brasher will handle registration
- Budget—Eric Brittingham discussed the non-profit status and the progress being made to be reinstated.
- Website—Brandon Dauphinais asked Brian Coppock if it would be possible to put the STC logo on the website. Brian said he would take care of it.
- Photoshop Workshop- Ryan said that 4 people were registered for the workshop
- Cooper & Company interview—Brandon Dauphinais and Ryan discussed their successful interview with Jamie Cooper. Brandon said there was already positive response from viewers.
- Webinar Discussion—All attendees agreed that the “Write More, Write Less: Embracing the value of crafted words and images” webinar was a success. Ryan Weber said he will look into more webinars.
- Video Interviews – Ryan Weber suggested that short, brief video technical communications be put on YouTube to provide more exposure to STC. He suggested that a few questions (most likely three) be asked, such as what types of software the technical writer used daily, what the most important element was used in a technical writing position, or providing a job description.

Next Meeting: Tuesday March 20, 2012 at 5:30 pm at The Scene at the Monaco Theater